

LOVE OUR REAL LIFE

DIY-HOME DECOR-ORGANIZATION 

ABOUT THE BLOG

Love Our Real Life is a DIY and home blog, helping women learn to enjoy their homes on a budget. From DIY tutorials and simple home decor tips, to house-wide organization projects, readers are sure to get REAL ideas to create a home they love.

It is a blog to encourage women to find simple ways to love their homes, embrace their real life, and have fun doing it.



Pageviews/mo: 65,240
Unique visitors/mo: 44,482
Email Subscribers: 2,165



ABOUT APRIL

Wife. Mom. Blogger.

April lives with her husband and two children in Kansas City, Missouri. She has worked as a hospital Speech-Language Pathologist for 20+ years.

DIYs have been a huge passion for April for many years. In 2017, she launched Love Our Real Life and hasn't looked back! April loves to encourage other women to dive into a project and enjoy the process as much as the result.

THE READERS

95%
of readers
are
women



Creative: Completing simple to moderate level DIY projects to update their homes without spending a lot of money.



Busy: Juggling creating a beautiful home with managing a busy household. Time is precious.



Organized: Finding ways to have a more organized home to bring more peace to everyday living.

OPPORTUNITIES

- Giveaways
- Reviews
- Sponsored posts

RATES
Available upon
request

LET'S WORK TOGETHER

Get your brand in front of Love Our Real Life's take-action audience. Contact me and let's explore what works best for you and your budget.

EMAIL: april@loveourreallife.com